


Philips Sonicare G3 Premium Gum Care Standard sonic toothbrush heads

4-pack
Standard size
Click-on
BrushSync mode pairing

*Premium* ***Gum Care***

**HX9054/17**



# Healthier gums for a healthier smile

## Up to 7x healthier gums in just 2 weeks*

Healthy teeth start with healthy gums. Take care of yours with our Premium Gum Care brush head. Soft sides flex and adapt to the contours of your gums, giving you 2x more surface contact** for superior plaque removal at the gum line.

### For exceptional gum care
- Up to 7x healthier gums in just 2 weeks***

### An unrivaled deep clean
- Up to 2x more surface contact** for an effortless deep clean
- Up to 10x more plaque removal than a manual toothbrush

### Innovative technology
- Engineered to boost our unique sonic cleaning power
- Automatically selects optimal mode for ultimate results****

### Designed to optimize performance
- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

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# Highlights

### Focus on gum health



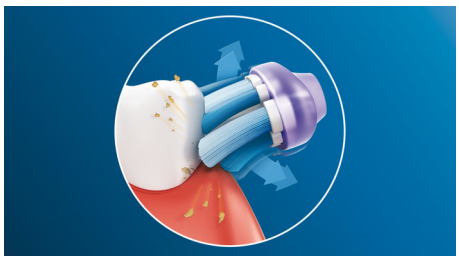
With the Philips Sonicare Premium Gum Care brush head, even the deepest clean is gentle. As your toothbrush moves along the gum line, Premium Gum Care's flexible sides and bristles absorb any excess pressure so your gums are protected, even if you brush too hard. Bristles work hard to remove plaque and bacteria along the gum line helping to improve gum health. Thanks to this brush head's curved design, you can be sure of maximized bristle contact.

### Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let Premium Gum Care adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 2x more surface contact than a regular brush head** for deeper cleaning even in hard-to-reach areas.

### Say goodbye to plaque



Thanks to its flexible design, Premium Gum Care removes up to 10x more plaque than a manual toothbrush. It moves to enhance our unique Philips Sonicare cleaning technology so that however you brush, you get an exceptional clean you can see and feel.

### Philips Sonicare technology



Your Sonicare brush head and handle are the ultimate team. Enhancing our sonic technology, they give you unrivaled cleaning. High-speed vibrations in your toothbrush handle power up to 31,000 brush strokes per minute that whip up your toothpaste into plaque fighting bubbles, driving them deep between your teeth and along the gum line for exceptional cleaning.

### Brush head replacement cues



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

### Easy to click-on



Your Premium Gum Care brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.

### Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

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# Specifications

## Items included
- Brush heads: 4 G3 Premium Gum Care

## Design and finishing
- Smart Brush Head Recognition
- Bristle stiffness feel: Soft
- Color: White
- Reminder bristles: Blue bristle color fade away
- Material brush head: Soft, flexible rubber sides
- Size: Standard

## Compatibility
- Brush head system: Click-on
- Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

## Quality and performance
- Replacement: Every 3 months
- Tested: for optimal usage

## Health benefits
- Gum health: Up to 7x healthier gums*
- Plaque removal: Removes 10x more plaque*****

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* *in Gum Care Mode vs a manual toothbrush; measured by GBI
* **than a DiamondClean brush head
* **in Gum Care Mode vs a manual toothbrush; measured by GBI
* *** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles
* ****than a manual toothbrush